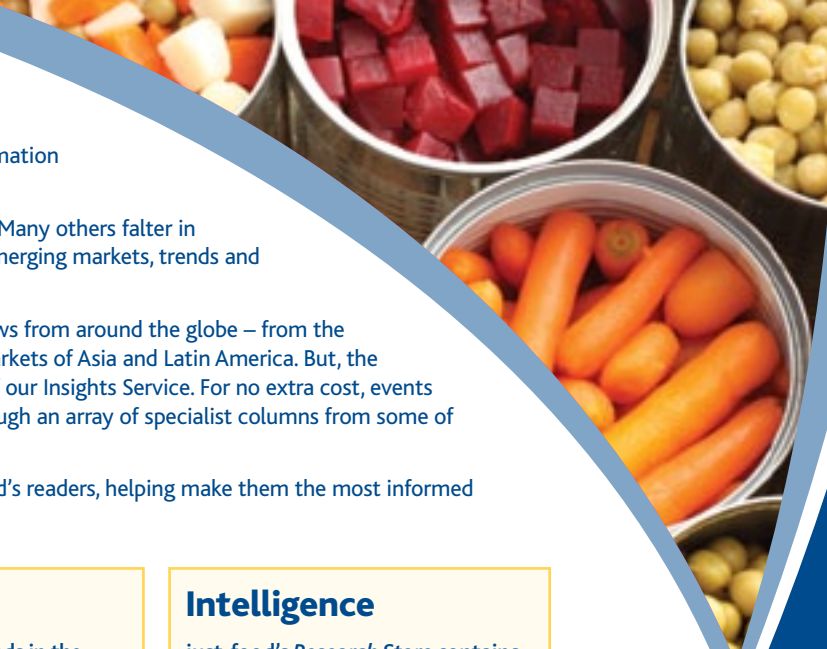




**just-food**  
Food information, insight & intelligence

**Group and corporate memberships**



With 12 years of experience in delivering the daily information, insights and intelligence food professionals need, just-food provides a comprehensive, market-leading solution to your information requirements.

Basic news providers fail to go beyond the surface of key stories. Many others falter in efforts to provide a truly global outlook and a watchful eye on emerging markets, trends and companies.

At just-food, we provide our readers with all the key, breaking news from around the globe – from the developed markets of the West to the fast-growing, emerging markets of Asia and Latin America. But, the value of just-food goes much further, with the launch last year of our Insights Service. For no extra cost, events and trends are analysed, scrutinised and placed into context through an array of specialist columns from some of the world's leading commentators and researchers.

News, data, analysis and opinion are now all available to just-food's readers, helping make them the most informed executives in our industry.

## Information

Published daily and including breaking news on NPD, M&A, investments and personnel moves, as well as a 12-year archive, our *Information Section* is where you'll find the latest food industry developments. Our newsletters and personalised alerts ensure you never miss the information you need.

## Insight

The key events and trends in the global food industry are examined in-depth every working day. Within the *Insights Service*, you'll find analysis, expert commentary and opinion, exclusive interviews, data and monthly management briefings. All combine with a range of regular columns that include emerging market monitoring, sector specific coverage and NPD analysis, resulting in the leading online resource for the food industry.

## Intelligence

just-food's *Research Store* contains over 11,200 reports, data sets and studies from the world's leading market research publishers. Included in our *Intelligence Service* is sector-specific analysis, company breakdowns and market data that are all easy to locate using the powerful, faceted search function.

A **group membership** provides five to 50 of your colleagues with complete access to all areas of the Information and Insights Services.

### **Group membership key benefits:**

- Specific number of users from five to 50
- All the latest news, analysis, comment and interviews, sent direct every working day
- Searchable news archives from the past 12 years
- Access to monthly management briefings which provide in-depth analysis of key topics
- Personalised news alerts via RSS and email
- 5% discount on all just-food research from our Intelligence Service
- Dedicated account manager to help with all enquiries

### **Start building your company's market intelligence today.**

Setting up a membership is quick and easy. Your team - or your entire company - will benefit from all the information, insights and intelligence immediately.

The **just-food corporate membership** provides a cost-effective resource for an unlimited number of worldwide employees

### **Additional corporate membership benefits:**

- Unlimited number of users from your organisation worldwide
- IP-based authentication which enables all employees to be recognised when they visit just-food
- The right to legally share our content around your company globally
- Tailored RSS news feeds for your intranet or website
- A customised just-food co-branded home page
- Customised just-food corporate research centre - any research purchased can be accessed and downloaded by employees globally
- 33% discount on all just-food corporate research

Call **+44 (0)1527 573 618**

Email **corporate@just-food.com**

Or visit **www.just-food.com**

***"just-food.com gives me ideas and inspiration for our business ventures and innovations."*** *Dirk Van de Put, President and CEO, McCain Foods Limited*

Just-food's corporate and group members include decision makers from:

**Ahold**  
**Associated British Foods**  
**Aldi**  
**Bakkavor**  
**Cargill**  
**Carrefour**  
**Dairy Crest**

**Dean Foods**  
**Fonterra**  
**FrieslandCampina**  
**General Mills**  
**Groupe Danone**  
**Hain Celestial**  
**HJ Heinz**

**Kellogg**  
**Kerry Foods**  
**Kraft Foods**  
**Mars Inc**  
**Metro Group**  
**Nestlé**

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**Unilever**  
**Wal-Mart**

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