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Food information, insight & intelligence

Research brochure

January 2012



Global - worldwide coverage of some topical categories

Global Proteins and Meals Market: Manufacturer Survey of Foodservice Product Demand Growth in 2011–2012

Synopsis • This report is based on primary surveys conducted by Canadean accessing its B2B panels comprised of senior business decision makers. The opinions and forward looking statements of 2,193 industry executives are captured in our survey • The geographical scope of the research is global – drawing on the activity and expectations of leading industry players across Brazil, China, France, Germany, India, Russia, Spain, US, Italy and UK • The report provides snapshots of manufacturer outlook of ‘fish and seafood, meat, prepared meals, savory and deli foods and soups’ demand across different foodservice channels and identifies the ones with the strongest potential • Key topics covered include country comparison of ‘fish and seafood, meat, prepared meals, savory and deli foods and soups’ category demand, country comparisons, and product category level growth expectations across major foodservice channels Summary “Global Proteins and Meals Market: Manufacturer Survey of Foodservice Product Demand Growth in 2011–2012” is a survey report by Canadean that analyzes business confidence in the ‘proteins and meals’ market, and explores how opportunities and demand are set to change in 2011–2012. The report also provides access to information categorized by proteins and meals categories and their demand across different foodservice channels. It also identifies the top and bottom product markets in different channels based on projections of demand by manufacturers. Scope The report features the opinions of respondents from consumer goods manufacturer organizations related to the following: • Future product growth areas and growth regions • Foodservice channels that will drive growth in proteins and meals • Leading categories driving foodservice channel growth Reasons To Buy • Drive revenues by understanding future product growth areas and growth regions • Formulate effective sales and marketing strategies by identifying foodservice channels that will drive growth • Be

Publisher: Canadean Ltd | **Product ref:** 126568

Price: \$325

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Global Bakery and Dairy Market: Manufacturer Survey of Foodservice Product Demand Growth in 2011–2012

Synopsis • This report is based on primary surveys conducted by Canadean accessing its B2B panels comprised of senior business decision makers. The opinions and forward looking statements of 2,193 industry executives are captured in our survey • The geographical scope of the research is global – drawing on the activity and expectations of leading industry players across Brazil, China, France, Germany, India, Russia, Spain, US, Italy and UK • The report provides snapshots of manufacturer outlook of ‘Bakery and Cereals, Dairy Food and Soy Products’ demand across different foodservice channels and identifies the ones with the strongest potential • Key topics covered include country comparison of ‘Bakery and Cereals, Dairy Food and Soy Products’ category demand, country comparisons, and product category level growth expectations across major foodservice channels Summary “Global Bakery and Dairy Market: Manufacturer Survey of Foodservice Product Demand Growth in 2011–2012” is a survey report by Canadean that analyzes business confidence in the ‘bakery and dairy’ market, and explores how opportunities and demand are set to change in 2011–2012. The report also provides access to information categorized by bakery and dairy categories and their demand across different foodservice channels. It also identifies the top and bottom product markets in different channels based on projections of demand by manufacturers. Scope The report features the opinions of respondents from consumer goods manufacturer organizations related to the following: • Future product growth areas and growth regions • Foodservice channels that will drive growth in bakery and dairy • Leading categories driving foodservice channel growth Reasons To Buy • Drive revenues by understanding future product growth areas and growth regions • Formulate effective sales and marketing strategies by identifying foodservice channels that will drive growth • Benchmark your market understanding with key industry lead

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Global Cooking and Pantry Goods Market: Manufacturer Survey of Foodservice Product Demand Growth in 2011–2012

Synopsis • This report is based on primary surveys conducted by Canadean accessing its B2B panels comprised of senior business decision makers. The opinions and forward looking statements of 2,193 industry executives are captured in our survey • The geographical scope of the research is global – drawing on the activity and expectations of leading industry players across Brazil, China, France, Germany, India, Russia, Spain, US, Italy and UK • The report provides snapshots of manufacturer outlook of 'oils and fats, pasta and noodles, seasonings, dressings and sauces and syrups and spreads' demand across different foodservice channels and identifies the ones with the strongest potential • Key topics covered include country comparison of 'oils and fats, pasta and noodles, seasonings, dressings and sauces and syrups and spreads' category demand, country comparisons, and product category level growth expectations across major foodservice channels Summary "Global Cooking and Pantry Goods Market: Manufacturer Survey of Foodservice Product Demand Growth in 2011–2012" is a survey report by Canadean that analyzes business confidence in the 'cooking and pantry goods' market, and explores how opportunities and demand are set to change in 2011–2012. The report also provides access to information categorized by cooking and pantry goods categories and their demand across different foodservice channels. It also identifies the top and bottom product markets in different channels based on projections of demand by manufacturers. Scope The report features the opinions of respondents from consumer goods manufacturer organizations related to the following: • Future product growth areas and growth regions • Foodservice channels that will drive growth in cooking and pantry goods • Leading categories driving foodservice channel growth Reasons To Buy • Drive revenues by understanding future product growth areas and growth regions • Formulate effective sales and marketing strategies by id

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Global Impulse Goods Market: Manufacturer Survey of Foodservice Product Demand Growth in 2011–2012

Synopsis • This report is based on primary surveys conducted by Canadean accessing its B2B panels comprised of senior business decision makers. The opinions and forward looking statements of 2,193 industry executives are captured in our survey • The geographical scope of the research is global – drawing on the activity and expectations of leading industry players across Brazil, China, France, Germany, India, Russia, Spain, US, Italy and UK • The report provides snapshots of manufacturer outlook of 'Confectionery, Hot Drinks, Ice Cream and Savory Snacks' demand across different foodservice channels and identifies the ones with the strongest potential • Key topics covered include country comparison of 'Confectionery, Hot Drinks, Ice Cream and Savory Snacks' category demand, country comparisons, and product category level growth expectations across major foodservice channels Summary "Global Impulse Goods Market: Manufacturer Survey of Foodservice Product Demand Growth in 2011–2012" is a survey report by Canadean that analyzes business confidence in the 'impulse goods' market, and explores how opportunities and demand are set to change in 2011–2012. The report also provides access to information categorized by baby goods categories and their demand across different foodservice channels. It also identifies the top and bottom product markets in different channels based on projections of demand by manufacturers. Scope The report features the opinions of respondents from consumer goods manufacturer organizations related to the following: • Future product growth areas and growth regions • Foodservice channels that will drive growth in impulse goods • Leading categories driving foodservice channel growth Reasons To Buy • Drive revenues by understanding future product growth areas and growth regions • Formulate effective sales and marketing strategies by identifying foodservice channels that will drive growth • Benchmark your market understanding with key industry leade

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Food World - Company Capsule

Synopsis ICD Research's "Food World - Company Capsule" contains a company overview, key facts, major products and services and key employees Summary ICD Research's "Food World - Company Capsule" is a crucial resource for industry executives and anyone looking to access key information about "Food World". ICD Research's "Food World - Company Capsule" report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. ICD Research strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report. Scope • Identifies crucial company information about "Food World" along with major products and services for business intelligence requirements. • Identifies key employees to assist with key business decisions. Reasons To Buy • Enhance your understanding of "Food World" • Increase business/sales activities by understanding your customers' businesses better • Recognize potential partnerships and suppliers • Qualify prospective partners, affiliates or suppliers Key Highlights NA

Publisher: ICD Research | **Product ref:** 127834

Price: \$75

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World Enzymes NEW Forecasts for 2015 & 2020 in 16 countries

This study covers the world market for enzymes, both industrial and specialty. Industrial markets include food and beverages, cleaning products (detergents), biofuel production, animal feed, and other (textiles and leather, starch processing, and all other). Specialty markets include pharmaceutical, research and biotechnology, diagnostics and biocatalysts. In addition, world enzyme demand is analyzed by enzyme type, including carbohydrases (amylases, cellulases, and other carbohydrases), proteases, polymerases and nucleases, lipases, and other enzymes.

Publisher: Freedonia Group | **Product ref:** 128669

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Health - no getting away from what's good for us

The Future of Targeted Functional and Wellbeing Food and Drinks

Nutraceuticals/functional food and drinks have had an influence in the development of the food and drinks industry over the past five years. This report that provides a rigorous study of the growth, drivers and future market size of the functional food and drinks market, evaluating and identifying the key ingredients that will take it forward.

Publisher: Business Insights | **Product ref:** 111241

Price: \$2,875

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Health on the Restaurant Menu: Foodservice Trends in the U.S.

Health on the Restaurant Menu: Foodservice Trends in the U.S. helps foodservice industry participants align their branding and menu development strategies with evolving consumer health perceptions and expectations; the quickly evolving health education landscape; and the effects of nationwide menu regulation.

Publisher: Packaged Facts | **Product ref:** 126615

Price: \$3,995

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Weight Watchers International Inc in Health and Wellness (World)

This Weight Watchers International Inc in Health and Wellness (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Health and Wellness industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Publisher: Euromonitor Plc | **Product ref:** 125842

Price: \$520

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Sports and Fitness Nutrition

This report analyzes the worldwide markets for Sports and Fitness Nutrition in US\$ Million by the following Product Segments: Foods and Drinks (Sports/Energy Bars, Sports/Energy Drinks, & Powders to Mix), and Supplements (Amino Acids/Derivatives, Herbal Products, Prohormones, Vitamins/Minerals, & Others). The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Publisher: Global Industry Analysts, Inc. | **Product ref:** 127270

Price: \$4,500

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Slimming Update Market Report

Research regarding the growing rate of obesity in the UK has suggested that rates are expected to soar over the forthcoming years and a number of Government initiatives have recently been established to help prevent the rate of obesity from escalating. This report looks at the issues and trends around this popular topic.

Publisher: Key Note | **Product ref:** 122984

Price: \$599

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Packaging - we've got it all wrapped up

Packaged Food 2011 (Part 3): Finding Success in a Challenging Operating Environment

Times are getting bad, again. Elevated prices on global commodities markets have led to renewed fears over food security. This is also making key inputs like cereals, cocoa and sugar more expensive for packaged food manufacturers. Despite higher input costs, retail food prices remain flat to declining, thanks to retailer consolidation and private label encroachment. What can packaged food companies do to protect their margins in this increasingly challenging operating environment? This report looks at the trends and issues in this market.

Publisher: Euromonitor Plc | **Product ref:** 128888

Price: \$2,000

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Packaged Food 2011 (Part 2): Product Category Performance Review

Times are getting bad, again. Nevertheless, the global packaged food market remains resilient. Retail volume sales are still growing across every category, as more consumers – especially in emerging markets – continue to switch from fresh food. Sales are also growing in constant value terms, indicating that consumers still want added value from their food. This second of a three-part report identifies specific product trends helping the global packaged food market to carry on growing in 2011.

Publisher: Euromonitor Plc | **Product ref:** 126756

Price: \$2,000

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Packaged Food 2011 (Part 1): Global Market Performance and Prospects

Persistent economic woes in the US and Western Europe are constraining the global economic recovery. Meanwhile, the spectre of food inflation has returned, notably in key emerging markets like China, Russia and Brazil. Nevertheless, the global packaged food market remains resilient. Part one of this three-part report on the state of the packaged food industry in 2011 examines global and regional retail sales performance, as well as retail prospects through to 2016.

Publisher: Euromonitor Plc | **Product ref:** 126753

Price: \$2,000

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Give ' Em What They Want: Consumer Segmentation in Packaged Food

Customising products to the specific needs of different consumer segments is nothing new to the packaged food industry, and it remains as relevant a strategy as ever for manufacturers. This report examines recent developments within key socio-demographic consumer segments and offers insight into how consumers' needs and preferences are evolving. The insights contained herein can assist packaged food manufacturers in adapting their products to an increasingly sophisticated global population.

Publisher: Euromonitor Plc | **Product ref:** 125536

Price: \$2,000

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How Can Packaged Food Companies Grow Their Presence in Emerging Markets?

Expansion in emerging markets is an increasingly key objective for all multinational food manufacturers. Underlying growth rates have initiated this, but the case has been accentuated by the continuing economic uncertainty in mature markets. This briefing examines how strategies are focused on acquisitions, joint ventures or organic expansion, dependent on a company's existing presence, financial capabilities and managerial background.

Publisher: Euromonitor Plc | **Product ref:** 125072

Price: \$2,000

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World Labels

This study analyzes the global label market. In the context of this report, labels are defined as any flexible material adhered to an object to indicate contents, pricing, ownership, directions, instructions, destinations, ratings or other information. Decorative decals and stickers are also included. However, the study excludes all cloth and woven labels (e.g., garment labels), as well as labels printed directly on containers without the use of an intervening substrate. Also excluded are adhesive notes, tags, nameplates, decorative pressure sensitive tapes, graphic films, electronic article surveillance tags, postage stamps and unprinted shrink neckbands.

Publisher: Freedonia Group | **Product ref:** 123942

Price: \$6,100

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Topical - those issues in the news

Food Flavors and Ingredients Outlook 2012, 9th Edition

As in previous editions of this publication, the goal of Food Flavors and Ingredients Outlook 2012 is to identify and discuss the flavor and ingredient trends expected to have a major impact in the near future on food consumed both at home and away. The economic picture for 2012 appears muted at best. Feeling the squeeze, both the employed and out-of-work will continue to practice the frugal behaviors adopted during the Great Recession of 2008, while also attempting to incorporate healthy food choices into their daily routines. Seeking to overcome the boredom of extended frugality, consumers will especially value creative attempts by manufacturers, retailers, and foodservice operators to affordably introduce variety, comfort and indulgence to their taste experiences.

Publisher: Packaged Facts | **Product ref:** 129038

Price: \$3,500

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Flavours: A World of Diversity and innovation

Flavour is an essential tool for food and drinks manufacturers, not only in delivering palatability but also in helping to position a product or target a specific audience. This report assesses global flavour trends, looking at market sizes and segmentation, and explores some of the themes impacting flavour usage and development. Specific analysis is also included on flavour trends in the soft drinks, snacks and dairy/ice cream categories as these are driving innovation in flavour choice.

Publisher: Euromonitor Plc | **Product ref:** 128812

Price: \$2,000

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The Future of Gourmet Foods

This report identifies current trends in gourmet food and considers how gourmet products are differentiated from mainstream products, how they evolve and how their premium positioning can be defended. By looking at the latest trends in new product development and evolutions in consumer demand, the report identifies key opportunities for future development strategies. Understand consumer expectations of gourmet food within the mass market for food and drinks and benchmark products against gourmet criteria. Gain an insight into how consumer demand for healthy and ethically produced food can be an opportunity rather than a threat to gourmet food.

Publisher: Business Insights | **Product ref:** 125992

Price: \$2,875

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Sustainability Strategies in Food and Drinks

This report addresses how sustainability is reshaping the competitive landscape and identifies what companies can do now to capitalize on sustainability-driven changes and to position themselves favorably for the future. It also identifies challenges, such as greenwashing and green fatigue, which can compromise ability to develop a successful and credible sustainability strategy. Understand what green consumers expect to see from sustainable brands and compare different communications strategies to convey messages effectively.

Publisher: Business Insights | **Product ref:** 125860

Price: \$2,875

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Innovations in Ice Cream

This report provides an in-depth analysis of emerging opportunities in the global ice cream market. It identifies the key driving forces within the industry and also supplies market value and growth forecasts for ice cream by region and product category. By examining global new product development and the patents landscape, the report offers an opinion on the future of this market. Identify the factors driving and inhibiting the global ice cream industry. Examine the dominant trends that are determining product innovation, both now and in the future.

Publisher: Business Insights | **Product ref:** 125856

Price: \$2,875

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Functional Foods: The Consumer Perspective

This report was presented at the inaugural Vitafoods Asia event that took place in Hong Kong in September 2011. It explores the emerging and highly-lucrative market for functional foods in the Asia Pacific region. It addresses the following questions: Why are consumers in the Asia Pacific region showing greater interest in food and drinks with specific health benefits? What are the barriers inhibiting wider adoption of functional food offerings? What are some best-practice principles when developing new functional food products?

Publisher: Datamonitor | **Product ref:** 125861

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Trends - what is the industry talking about?

The UK Lunch on-the-go Shopper Mission 2011

Addressing the UK Lunch on-the-go food and drink market, Evolution presents the most up to date and authoritative study into on-the-go'ers' motivations and behaviours, offering relevant and actionable insight for your business.

Publisher: Evolution Insights | **Product ref:** 125455

Price: \$1,520

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SuperTrends: Local:Global - Trends in provenance, ethicality and sustainability

As consumers become more interested in where their food comes from, issues such as sustainability, local-sourcing, ethicality and seasonality are growing in importance for food manufacturers. Which trends will drive the global food and ingredients market in the coming years and how can you take advantage of the opportunities these present? The report identifies market drivers, recent innovation and will inspire you to make the trends work for your business.

Publisher: RTS Resource | **Product ref:** 123918

Price: \$1,400

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SuperTrends: Experiences - Trends in customisation, flavour experiences and authentic foods

As consumers look for new experiences, their expectations of food are evolving. Whether it is using food as a lifestyle indicator, seeking to experience new flavours and cuisines or looking for innovative new food concepts and links with technology, consumers want the food and drink they buy to do more than ever before.

Publisher: RTS Resource | **Product ref:** 123917

Price: \$1,400

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SuperTrends: Health and Wellbeing - Trends in clean-Label, health claims and functional foods

As consumers look to leading healthier, more fulfilled lives, their expectations of food are evolving. Whether it is using food as a lifestyle indicator, demanding natural ingredients or looking to the food and drink they choose to lift mood, benefit their health or manage their weight, consumers want the food and drink they consume to do more than ever before.

Publisher: RTS Resource | **Product ref:** 123916

Price: \$1,400

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Advances in flavor and aroma technologies

To help flavorists and product developers learn about new technologies that will help them combat flavor-related product challenges, Food Technology Intelligence Inc. has revised and updated the report Advances in Flavor and Aroma Technologies. The report analyzes about five dozen flavor and aroma developments that have taken place at company, academic and government research labs around the world. This comprehensive report will let you see first-hand technologies that you can harness to optimize your flavor-related product development efforts.

Publisher: [Food Technology Intelligence Inc](#) | **Product ref:** 110326

Price: \$265

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Advances in Enzyme Technology for the food industry

The report will give you a first-hand look at many commercially-viable enzymatic-based processes that have practical food applications. Many of these technologies are available for licensing from their developers; in other cases, scientists are seeking industrial support to help commercialize them in the near term.

Publisher: [Food Technology Intelligence Inc](#) | **Product ref:** 110325

Price: \$240

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